

# Professionalism

## Definition

*Clearly and succinctly conveying information and ideas to individuals and groups.*

Successfully meeting expectations for professionalism at Baylor College of Medicine means that the individual consistently displays all or some of the following behaviors.

## Professionalism Behavior Statements

### Maintains a customer\* focus.

- Ensures customer perspective is driving force behind business decisions and activities
- Actively seeks information to understand customer circumstances, problems, expectations, and needs
- Identifies breakdown in internal processes and systems that directly impact customer service and retention
- Designs and implements service practices, processes, and procedures that meets customers' and organizational needs
- Shows interest in customers by asking the right kinds of questions, listening, and understanding what is important to them
- Responds to customer service/patient satisfaction situations by listening to concerns and taking action to address those concerns
- Promotes customer service as a value
- Makes sure that customer solutions, practices, and procedures are carried out and achieve their objectives
- Displays a "can-do" attitude in the face of crisis or customer issue
- Works with others employees, units, and departments to improve collaboration and coordination to increase customer satisfaction
- Expresses a willingness to change to improve focus on customer
- Provides alternatives to resolve unrealistic customer expectation
- Proactively reaches out to understand and problem solve customer related concerns
- Works with staff to identify solutions to prevent service-related concerns in the future
- Shares best practice information around customer satisfaction with managers and peers
- Evaluates impact of business decisions on customers and develops strategies to mitigate negative impact
- Create environment fully supportive of customer's rights and responsibilities
- Shows interest in, anticipates, and responds timely to customer needs
- Provides to customers status reports and progress updates
- Seeks customer feedback and ensures needs have been fully met
- Emphasizes a team approach to providing great customer service

\*At Baylor College of Medicine customers may refer to patients, students, trainees or others with whom the faculty member interacts on a regular basis.

### Creates and maintains a safe environment for themselves and others.

- Adheres to all workplace and trade safety laws, regulations, standards, and practices
- Performs work in a safe manner at all times
- Understands aspects of providing a safe environment
- Avoids shortcuts that increase health and safety risks to self or others.
- Maintains emergency supplies and/or personal protective gear
- Organizes the personal workspace to minimize the likelihood of an accident or other unsafe situation

## Baylor College of Medicine Faculty Competencies

- Checks for and reports potential hazards or breaches of security plans while in the workplace or in the field
- Responds positively to safety-oriented feedback
- Encourages and supports others to be safe while at work
- Reports or corrects unsafe working conditions until resolved
- Completes all required training
- Takes personal responsibility for safety
- Monitors safety issue after taking corrective action to ensure continued compliance
- Promote safety through effective communication
- Anticipates and manages situations that may cause safety related issues

### Cultivates clinical and business partnerships.

- Initiates and maintains relationships with stakeholders inside and outside of BCM and affiliates
- Analyzes the organization and own area to identify key relationships that should be initiated or improved to further the attainment of own area's goals
- Cultivates an active network of those with knowledge and influence to advance political and business goals
- Offers valuable information and resources to clinical and business partners
- Works with partners to create win-win outcomes
- Recognizes and addresses actions that may threaten collaborative relationships while suggesting an alternative approach with a favorable outcome
- Asks questions, seeks advice, and solicits suggestions from others to build relationships and enhance understanding
- Networks with external organizations and partners to identify how they may support achievement of BCM's goals
- Invites key partners to provide training on how to best work with their organization
- Exchanges information with potential partner areas to clarify partnership benefits and potential problems
- Collaboratively determines the scope and expectations of the partnership so that both areas' needs can be met
- Determines courses of action to realize mutual goals
- Facilitates agreement on each partner's responsibilities and needed support
- Places higher priority on organization's goals than on own area's goals
- Anticipates effect of own area's actions and decisions on partners
- Influences others to support partnership objectives
- Implements effective means for monitoring and evaluating the partnership process and the attainment of mutual goals
- Reaches out to new team members to support successful onboarding and integration into the organization
- Participates in meetings to coordinate the activities of individual work areas
- Serves on organizational teams to support the achievement of organization-wide goals and objectives
- Seeks the input of important stakeholders from other work areas or departments when formulating plans and schedules
- Collaboratively identifies operational problems/issues and develops solutions with members of other work areas or departments
- Provides feedback to other work areas or departments to support achievement of organizational goals