

Research Investigator Spring Learning Series on Engagement, Communication and Education

<https://www.bcm.edu/research/research-centers/intellectual-and-developmental-disabilities-research-center>

“COMMUNITY ENGAGEMENT ACROSS THE SPECTRUM OF BIOMEDICAL SCIENCE: IS THIS POSSIBLE? “

Speaker: Veronica B. Ajewole, PharmD, BCOP, Dept. of Pharmacy Practice, College of Pharmacy & Health Sciences, Texas Southern University

Purpose: To address health disparities by understanding general cultural dimensions and beliefs related to specific research topics.

1. Cultural Sensitivity in Research:

- Integrate cultural beliefs, characteristics, attitudes, values, traditions, experiences and norms of the target population into research design, implementation, evaluation and materials.
- Health-related issues are especially important to understand through a cultural lens

2. Budgeting

- Community individuals are *colleagues* with expertise in their lived experiences.
- Include community participation in budget
- Offer compensation/incentives to show value for their time/expertise. They have the option to decline incentives.
- Work out the payment logistics with institutional purchase office or office of research

To learn more about Dr. Ajewole, her work and her team, click below:

- [Veronica B. Ajewole, PharmD, BCOP - CEC Staff Bio](#)
- [CBMHR Community Engagement Core - Veronica Ajewole](#)