



Research Investigator Spring Learning Series on Engagement, Communication and Education

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'VALUE AND IMPACT OF COMMUNITY-ENGAGED APPROACHES – FROM LOCAL TO GLOBAL PERSPECTIVES"

Speaker: Mina Silberberg, Ph.D., Duke University School of Medicine, Division of Community Health, Department of Family Medicine and Community Health

Have you ever experienced or observed research...?

- Failing to address the most important issues facing the affected population?
- Being stalled by logistical obstacles or lack of cooperation?
- Misunderstanding or misrepresenting a critical reality?

Community engaged research is meant to address:

The "Northern tradition"

- · Loss of community expertise in making research more relevant, successful, and accurate
- Sustainability
- The desire to translate research into action

The "Southern tradition"

- Abuse/exploitation of communities
- Power imbalances
- Atheoretical/ahistorical research
- Reproduction of corrosive social relations in research

Community engaged research shows evidence of:

- Increased relevance of research
- Community sense of empowerment, accomplishment, being valued, confidence
- Increased community knowledge about issue, access to information
- New research questions
- New relationships, social and support networks

To learn more about Dr. Silberberg and her work, click below:

- Mina Silberberg, PhD, Vice Chief, Research and Evaluation
- Community Engaged Research Initiative | Duke Clinical and Translational Science Institute

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